



AllWays  
Traveller

The AllWays Traveller's Journal : Virtual travel issue no 1

[www.allwaystraveller.com](http://www.allwaystraveller.com)



Malaysia

5



Green Pearls

3



Austria

4



Scotland

14



Maldives

12



Denmark

8



Bristol

6



## This issue includes :



Amsterdam

11



Thailand

10



Florida

7



Helsinki, Finland

13



Ibiza

15



The USA

9

# Let's be even more determined to travel - when the time comes

**First things first - I hope you and all those close to you are keeping safe and well.**

While we must all adjust to the challenge our world faces, this should not deter us from yearning to travel - and planning to do so when the crisis is over.

Indeed it should make us even more determined to explore the places we have long thought should be on our bucket lists.

And we should be even more eager to meet with and support people in different countries and of different cultures.

If there is one thing to take from the Coronavirus pandemic is that we are all part of the same world and need to come through more united than ever before.

With this in mind, the International Travel Writers Alliance has produced the first virtual travel issue of its *AllWays Traveller's Journal* to help whet your appetite.

It contains information on how some of our travel industry partners are looking to bring their destinations to wherever you are.

### **Making a difference in today's world**

The overriding aims of the International Travel Writers Alliance are to :

- inspire others to broaden their horizons (not just by travelling)
- encourage diversity, cultural difference and national identity
- champion indigenous populations and local communities
- embrace environmental and sustainability initiatives

- support those striving to protect natural habitats and the animals that live there
- commend conservation and heritage projects, and
- foster a mutual and universal understanding among all people.

These aims are likely to be even more relevant to all of us when we can get out and about once again.

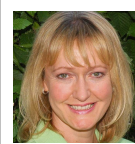
### Subscribing to AllWays Traveller

Subscribe free to the *AllWays Traveller's Journal* at [www.AllWaysTraveller.com](http://www.AllWaysTraveller.com) and clicking on register.

Please ask your family, friends and colleagues to do the same.

*AllWays Traveller* itself has many hundreds of other travel features from the Alliance's travel journalists.

Finally, please follow us on Twitter at @allwaystraveler.



**Ann Mealor**  
Managing Editor  
AllWays Traveller  
[Ann@itwalliance.com](mailto:Ann@itwalliance.com)

Visit : [www.allwaystraveller.com](http://www.allwaystraveller.com)



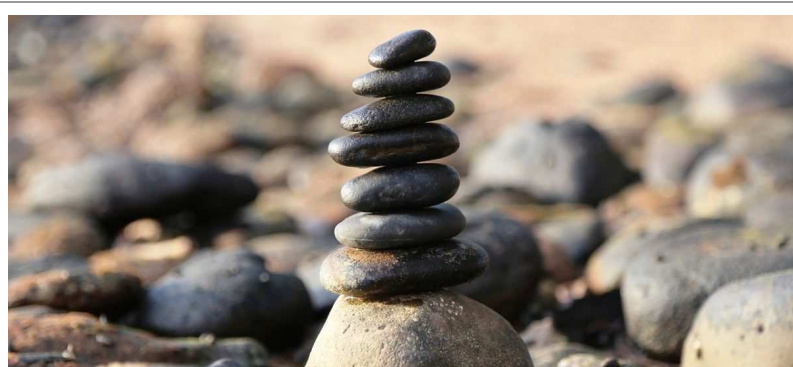
Green Pearls, Worldwide

# Environmental protection and social commitment

By Ashley Gibbins



Green Pearls works with destinations, hotels and restaurants that support the environmental protection and social commitment’.



Among the criteria of admission to Green Pearls is a sustainability plan, sustainable architecture and the adoption of comprehensive water, energy saving and waste recovery measures.

Members must also use seasonal and regional ingredients in the kitchen and demonstrate a large commitment for the social balance in each of the vacation regions.

## During COVID 19

Green Pearls writes :

“Every year, more than a billion people around the world travel abroad, learn about new cultures, embark on new adventures and discover natural wonders – and all of this is supported by the many people who work in the tourism industry.

“This year, the numbers will be drastically reduced, due to coronavirus spreading through all areas of our lives.

“Even now, the pandemic and resulting travel ban is having dramatic consequences for all the people behind the tourism industry.

“For many hotels around the world, this is a matter of survival, as they have decided to remain committed to social interaction and to continue to pay their employees.

“But if the hotel has to close temporarily, and it is not clear when guests are expected again, there can be dramatic consequences.

It is the small, owner-managed hotels and thus their employees, from Asia to Europe to South America, who suffer because of cancellations.

## Postpone instead of cancel

Our request to all those who have planned a trip. Continue dreaming about your vacation and plan it for the time after the Corona crisis.

We all know now is not the right time to travel - staying at home is the best thing we can all do.

However, we are optimistic that the right time will return in the foreseeable future.

Even if no-one can really predict when that will be, postponing your booking is far better than simply canceling it.

This is how you can continue to support livelihoods as companies can continue to pay their employees and you can look forward to your planned vacation.”

Visit : [www.greenpearls.com](http://www.greenpearls.com)



Austria, Europe

# Welcome Austria into your home

By Ann Mealor



**The Austrian National Tourist Office is looking to bring a piece of Austria to homes worldwide by offering virtual journeys across the country**

It has turned [austria.info/en](http://austria.info/en) into a portal for online experiences, to enable 'visitors' to be in the audience for a streaming of a State Opera performance, have an interactive panorama of Lake Wörthersee, and browse the Albertina and Belvedere galleries.

The content is available in both English and German, and is being added to on an ongoing basis.

Visit : [www.austria.info/en](http://www.austria.info/en)

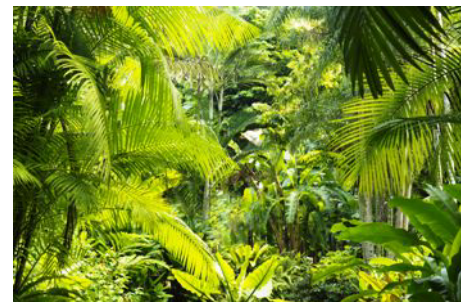
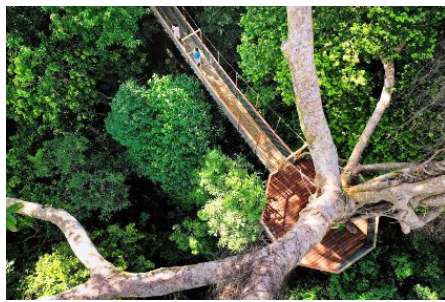




The Datai Langkawi, Malaysia

## Sights and sounds of the Malaysian rainforest

By Ashley Gibbins



**The Datai Langkawi is bringing the sights and sounds of the ancient Malaysian rainforest to living rooms around the world with daily videos.**



Set against a wilderness backdrop of primordial mountains, the pristine 10 million-year-old rainforest is home to a wealth of flora and fauna.

The resort's private footpath leads to dreamy Datai Bay's idyllic white-sand beach, one of the Top 10 Beaches worldwide as awarded by National Geographic.

Resident naturalist Irshad Mobarak, and his team of naturalists and marine biologists, are sharing videos of the extraordinary plants and wildlife roaming around the resort from the Long-tailed macaque, Black giant squirrel, Oriental-pied hornbill and even Sunda colugos.

Many of which are visiting much more frequently with the resort closed to guests.

The Datai will also share regular updates from the resort's permaculture garden to inspire and encourage homegrown produce, as well as the latest research and findings from the resort's on-site lab.

Tune into The Datai's social media channels for updates: Instagram, Twitter and Facebook.

<https://www.instagram.com/p/B-bauPNFECq/>  
<https://www.instagram.com/p/B-wSRAWFZCA/>

Visit : [www.thedatai.com](http://www.thedatai.com)





Banksy's Mild Mild West, image credit Morgane Bigault

Bristol, UK

## A virtual tour around Bristol and the west country

By Ashley Gibbins

Destination Bristol, a partnership for UK city of Bristol and the surrounding area of South Gloucestershire, works to raise the profile of the Bristol city region as a world-class place to visit through the Visit Bristol brand.



While the Coronavirus pandemic means all of Bristol's attractions are temporarily closed, there are still ways to experience the city's rich history online.



### Banksy tour

Bristol is world-renowned for its vibrant street art, with political satire adorning many of its walls.

A virtual Banksy tour offers the chance to see the anonymous street artist's murals including his 2020 Valentine piece, articles with photos about the Banksy vs Bristol Museum show and his Dismaland 'theme park' in Weston-Super-Mare.

[www.apps.apple.com/gb/app/banksy-bristol-trail/id1111573684](http://www.apps.apple.com/gb/app/banksy-bristol-trail/id1111573684)

### Bristol Museum and Art gallery

Another way to view a Banksy is to go to Bristol Museum and Art Gallery's virtual tour and see his 'Paintpot Angel' as well as the museum's Egypt and Assyria galleries.

### SS Great Britain

Brunel's iconic Victorian luxury ship, SS Great Britain, is Bristol's top visitor attraction and its virtual tour offers the chance to 'wander round' the ship's decks and learn about this pioneering ship that changed the world.

[www.my.matterport.com/show/?m=Fpab2R2NAhR](http://www.my.matterport.com/show/?m=Fpab2R2NAhR)

### Bristol History podcast

Discover Bristol History is a magazine podcast produced by locals and Bristol Cable.

It has episodes and interviews outlining the city's history including the role of Caribbean migration in the city, Polling day in 18th Century Bristol, natural history of the West Country and Bristol's overseas trade, history and street art.

[www.thebristolcable.org/bristol-history-podcast](http://www.thebristolcable.org/bristol-history-podcast)

Visit : [www.visitbristol.co.uk](http://www.visitbristol.co.uk)



Florida, USA

# The beaches of the Sunshine State

By Ann Mealor



**Visit Florida is providing a virtual roaming tour of its 825 miles of beaches.**

Visit Florida has captured images along the Sunshine State's 825 miles of beaches using Google's Street ViewTrekker technology.

These 360-degree images, captured 'one footstep at a time', are integrated into Google Maps, enabling potential visitors worldwide to experience interactive views of Florida's beaches.

Users "tune" their preferences, choosing from adventurous or laid back, family-friendly or romantic; action-packed or secluded and manicured or au naturel.

The Florida Beach Finder immediately delivers visual choices that best match desires.



Once users have picked their favourite beach, they can opt for Street View, which drops them into each location, allowing them to take a look around and to explore.



Visit : [www.visitflorida.com/en-us/florida-beaches/beach-finder](http://www.visitflorida.com/en-us/florida-beaches/beach-finder)





Denmark, Europe

## Visit Denmark's virtual trip

By Ann Mealor

VisitDenmark has launched an online culture box to offer a 'bit of distraction for those asked to stay at home and avoid social contact'.

[www.visitdenmark.com/denmark/things-do/visit-denmark-from-home](http://www.visitdenmark.com/denmark/things-do/visit-denmark-from-home)



### Livestreams in the wild

Follow the white-tailed eagle, the wild boar and the daily surf in Cold Hawaii in Klitmøller with these nature focussed livestreams.

Or discover footage of Murmurations of starlings, the stunning Mols Bjerge and the seals from Thy National Park.

[www.visitdenmark.com/denmark/things-do/visit-denmark-home/livestreams](http://www.visitdenmark.com/denmark/things-do/visit-denmark-home/livestreams)

### Eagle TV

The Danish ornithological society, DOF BirdLife, is currently streaming live from the nest of a majestic white-tailed eagle on Lolland. The nest currently has three eggs ready to hatch.

[www.dof.dk/oplev-fuglene/ornetv](http://www.dof.dk/oplev-fuglene/ornetv)

### The Black Sun

Murmurations of starlings cut beautiful shapes in the air before they roost. Filmed at the Wadden Sea, where tours of the best black sun sites take place at key points through the year.

[www.eng.nationalparkvadehavet.dk/experience-the-national-park/](http://www.eng.nationalparkvadehavet.dk/experience-the-national-park/)



### Danish culture

Some of the best digital content in art, design, architecture and culture has been gathered to enjoy at home.

[www.visitdenmark.com/denmark/things-do/visit-denmark-home/culture-your-sofa](http://www.visitdenmark.com/denmark/things-do/visit-denmark-home/culture-your-sofa)

### Corona Concerts

Enjoy live concerts by Danish artists performing in their own homes with the private initiative Corona Concerts.

[www.coronakoncerter.dk](http://www.coronakoncerter.dk)

### Cook the Danish way

From impossible to pronounce Danish desserts to the daily staple, rye bread, there's plenty of recipes to our famous cuisine to keep you occupied.

[www.visitdenmark.com/denmark/things-do/danish-food/danish-recipes](http://www.visitdenmark.com/denmark/things-do/danish-food/danish-recipes)

### Stroll along the Danish shores

Finally, there's the chance to take a virtual walk, using Google Street View, and discover white cliffs, dramatic fjords and a dramatic coastline.

Visit : [www.visitdenmark.com](http://www.visitdenmark.com)



USA

# All-American armchair adventures

By Ashley Gibbins

Visit The USA is suggesting a selection of 'all-American armchair adventures to educate and entertain global travellers currently spending time at home - and which should also spark wanderlust and inspire future travel planning.



Audiences can get 360-degree video tours through some of the United States' most remote and breath-taking landscapes, with a local ranger as guide. Visit

[www.artsandculture.withgoogle.com/en-us/national-parks-service/parks](http://www.artsandculture.withgoogle.com/en-us/national-parks-service/parks)

## Opera, orchestra and Broadway

The Metropolitan Opera in New York will be free-streaming encore productions from its Live in HD series; the Seattle Symphony Orchestra, is sharing performances through free video rebroadcasts and livestreams and the Detroit Symphony Orchestra (DSO) has made DSO Replay, its on-demand video streaming archive of past performances, free while live concerts are not running.

Broadway HD has an on-demand streaming platform with hundreds of productions.

[www.metopera.org/user-information/nightly-met-opera-streams](http://www.metopera.org/user-information/nightly-met-opera-streams)

[www.seattlesymphony.org/live](http://www.seattlesymphony.org/live)

[www.livefromorchestrahall.vhx.tv](http://www.livefromorchestrahall.vhx.tv)

Visit : [www.visittheusa.co.uk](http://www.visittheusa.co.uk)



## GoUSA TV

In 2019 Visit The USA launched GoUSA TV, a free on-demand video-streaming service offering American travel content to audiences worldwide.

Viewers can explore the USA's great outdoors, food hotspots and road trips Brand USA's second giant screen film, *America's Musical Journey*.

GoUSA TV updates its travel content every Thursday and is free without subscription.

[www.visittheusa.co.uk/gousa-tv](http://www.visittheusa.co.uk/gousa-tv)

## The National Parks

Google Arts & Culture is hosting interactive documentaries on a number of contrasting U.S. National Parks including :

- Kenai Fjords, Alaska
- Hawaii Volcanoes, Hawaii
- Carlsbad Caverns, New Mexico
- Bryce Canyon, Utah, and
- Dry Tortugas, Florida.





Chiva-Som, Hua Hin, Thailand

## Optimum wellness from home

By Ann Mealor



The Thai health resort, Chiva-Som, is inviting its devotees to pursue their goals for optimal wellness from home with inspirational wellness content and videos uploaded daily across the resort's digital channels.



This ranges from nutritional recipe ideas and wellbeing guides on the Chiva-Som blog, to exercise videos by the resort's resident expert trainers on YouTube and self-training tutorials.

Features include tips to improve sleep; Pilates, yoga and meditation classes; pranayama sessions and how to learn to self-massage.

The resort is also offering complimentary professional 'teletherapy' and online consultations with Chiva-Som's Health and Wellness Advisors or Naturopathic doctors to assist in the maintenance of individual's wellness lifestyle.

Chiva-Som is also uploading virtual cooking classes to share their wellness cuisine knowledge and inspire everyone to cook healthier dishes at home.

The latest initiative includes a *Home Cooking Challenge*, inviting viewers to follow and recreate the chosen dish at home and share on social media.

The winner will receive a copy of the resort's *Cooking with Light* eCookbook.

Held as a blueprint for eating well, the cookbook provides practical tips on healthy cooking methods, a guide to holistic ingredients and full recipes with beautiful images to inspire.

It is also available via iPad, tablets and smart phones and offers an inspiring collection of health and nutritious meal ideas to try at home.

The resort has also released a new video of staff members smiling to brighten everyone's day and share some positive energy around the world.

Studies show that smiling releases endorphins and lowers the impact of stress, helping individuals to relax and lift their mood:

[https://www.youtube.com/watch?v=Mt5i5Eb\\_Hso](https://www.youtube.com/watch?v=Mt5i5Eb_Hso)

Visit : [www.chivasom.com](http://www.chivasom.com)



Amsterdam, The Netherlands

# Bringing the city a little closer

By Ashley Gibbins



From its earliest days, the Dutch canal-side city of Amsterdam has been a bustling hub of commerce that has welcomed other cultures with open arms.



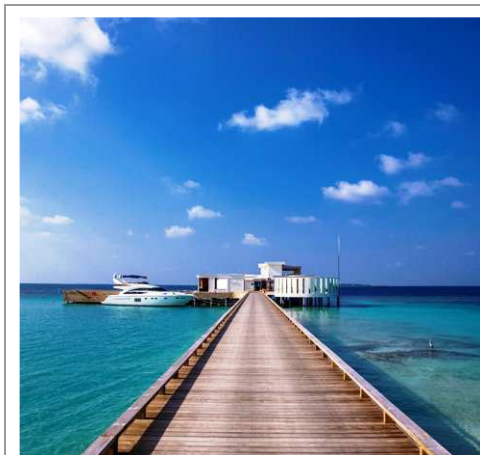
During COVID 19, Amsterdam & Partners has transformed its online channel [iamsterdam.com/en](http://iamsterdam.com/en) to offer virtual museum tours, 'living room' performances and tips to entertain the kids online.

There's also the chance to take a look around the Amsterdam Area in 360 degrees, with a series of virtual reality including the North Sea beaches, tulip fields of the Flower Strip, castles, shopping streets and, of course, windmills.

The offering will be constantly updated to bring Amsterdam a little bit closer to the people.

Visit : [www.iamsterdam.com/en](http://www.iamsterdam.com/en)





Amilla Fushi, Maldives

## Melting away the tedium of boring workouts

By Ann Mealor

Maldives trendsetter Amilla Fushi is 'melting away the tedium of boring workouts' with the launch of a free series of home exercise videos filmed in a variety of stunning locations around the paradise island.



Led by the resort's resident personal trainers, the videos will be streamed directly via the resort's YouTube channel and Instagram TV.

There will be new home workout routines uploaded each week.



Kicking off the series, Shameem and Shamaam guide viewers through dynamic stretching, lunges, burpees and Russian twists.

<https://www.youtube.com/watch?v=xOmOXVrQkEo>

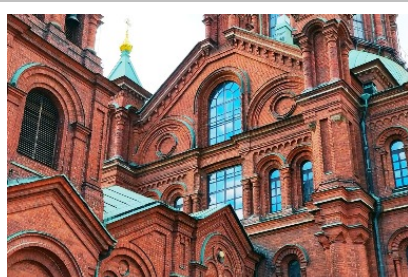
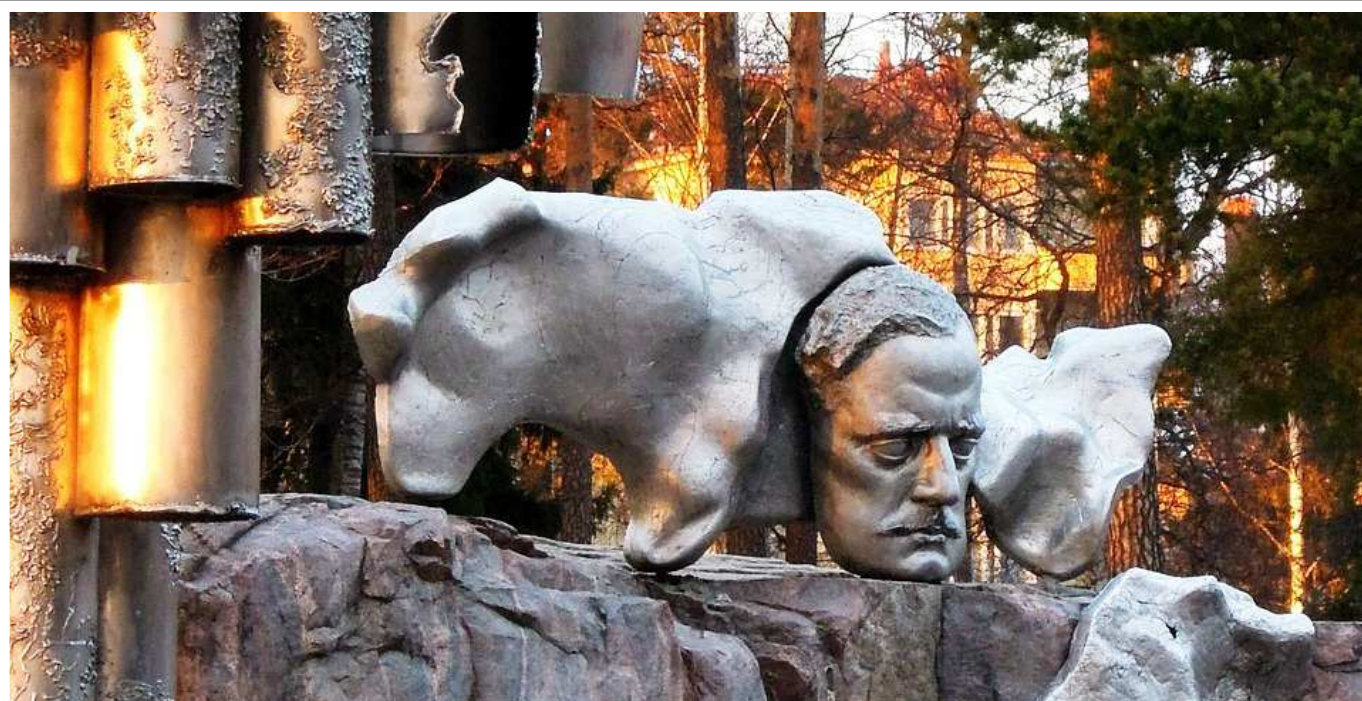
Visit : [www.amilla.mv](http://www.amilla.mv)



Helsinki, Finland

# Digital tour of the Finish

By Ashley Gibbins



Helsinki Marketing has produced Virtual Helsinki, which offers a digital tours of the city centre.

It starts from the empire-style Senate Square and the White Church and continues to the home of architect Alvar Aalto, the father of Nordic design.

There's also the chance to view the city skyline and the nature of Lonna Island.

[www.myhelsinki.fi/en/see-and-do/digital-experiences-and-live-broadcasts-from-helsinki](http://www.myhelsinki.fi/en/see-and-do/digital-experiences-and-live-broadcasts-from-helsinki)

Visit : [www.myhelsinki.fi](http://www.myhelsinki.fi)





Scotland

# Absence makes the heart grow fonder

By Ann Mealor

**VisitScotland's marketing team, working from their own homes, have produced a short film to remind visitors what Scotland has to offer, trigger memories of previous visits and highlight it will still be there when travel is possible again.**

Built around the idea that absence makes the heart grow fonder, the film features stunning visuals from Skara Brae in Orkney to Loch Ken in Dumfries and Galloway and from Airlie Monument in Angus to Dunnottar Castle in Aberdeenshire.

[https://www.youtube.com/watch?v=pRja3\\_\\_xMo0&feature=youtu.be](https://www.youtube.com/watch?v=pRja3__xMo0&feature=youtu.be)

Visit : [www.visitscotland.com](http://www.visitscotland.com)



Ibiza

# DJ sets from Ushuaïa Ibiza

By Ashley Gibbins



Ushuaïa Ibiza, the open-air club has launched #StayAtHomeSessions, a re-stream of some of 2019's best DJ sets from Hi Ibiza and Ushuaïa Ibiza.



This is geared to bringing the party atmosphere of Ibiza to fans all around the world.

The first session featured Solardo, Davide Squillace, Camelphat, Nic Fanciulli and Andrea Oliva.

To support the #StayAtHome movement, *The Night League*, the company behind Hi Ibiza and Ushuaïa, is planning more virtual events.

There will also be other exclusive content to keep fans entertained during this time.

The Night League and all of the artists are encourage viewers to donate towards the World Health Organisation's COVID-19 Solidarity Response Fund:

[www.covid19responsefund.org](http://www.covid19responsefund.org)

Visit :

[www.instagram.com/thenightleague](https://www.instagram.com/thenightleague)





UK

## The Painted Hall at Greenwich

By Ann Mealor

**The Old Royal Naval College, part of Maritime Greenwich UNESCO World Heritage Site, has a virtual tour of the Painted Hall.**

A 360-degree interactive virtual tour of the Painted Hall, narrated by actress Tara Fitzgerald, provides viewers with the opportunity to explore 'Britain's Sistine Chapel' up close.

The Painted Hall re-opened in 2019 after an award-winning architectural and conservation project to restore this Baroque masterpiece to its former glory.

Painted in the 18th century by Sir James Thornhill, there are 40,000 square feet of walls and ceilings covered in a decorative scheme that depicts 200 figures, including kings and queens and mythological creatures.

Visit : [www.visitgreenwich.org](http://www.visitgreenwich.org)

## The AllWays Traveller's Journal



**AllWays traveller** is the consumer travel features 'arm' of the Alliance, providing independent travellers with views of the world from the professional travel journalists in the Alliance

[www.allwaystraveller.com](http://www.allwaystraveller.com)



**The International Travel Writers Alliance** is the world's largest association of professional travel journalists.

[www.itwalliance.com](http://www.itwalliance.com)



**Ann Mealor** is Managing Editor of *AllWays Traveller*

[ann@itwalliance.com](mailto:ann@itwalliance.com)



**Ashley Gibbins** is Managing Director of the International Travel Writers Alliance.

[Ashley@itwalliance.com](mailto:Ashley@itwalliance.com)